

ARIZONA TACO FESTIVAL VENDOR RULES & GUIDELINES

VENDOR ACCEPTANCE

- Vendor Applications, non-refundable registration fee and all supporting documentation must be submitted by September 1st. The Arizona Taco Festival is not responsible for applications that are incomplete.
- Submission of an application does not guarantee acceptance for the event. Due to the limited space, vendor selection will be based on products/services, completion of paperwork, and payment.
- Salt River Fields & Affordable Food Festivals staff reserves the right to limit the number of Market Vendors in all categories. Application fees will be refunded to any vendor not approved.
- All vendors collecting payment for products or services at the event must hold a current SRPMIC business license if selling items onsite. Please contact Juana Fulwilder at (480)-362-7649 or email juana.fulwilder@srpmic-nsn.gov.

BOOTH REQUIREMENTS

- Exclusivity is not guaranteed to any vendor.
- Booth space is not reserved until payment is received.
- Booth locations for each vendor are strategically assigned by festival staff. Vendor locations are non-negotiable.
- Vendors are responsible for setup and teardown of all signage, tents, tables, and equipment (except furnishings provided by SRF).
- You may use only your assigned space.
- Vehicles are only allowed on the event site for setup prior to the event and for teardown after the event closes. You will be notified when it is safe to bring your vehicle onto the event site.
- All vendors will receive a confirmation letter regarding load-in and load-out times.
- In an effort to protect your space and maintain cleanliness, of the event, any vendor not staffing their booth for the duration of the event will be fined \$75.

LOAD-IN / LOAD-OUT

- Vendors may load in on Friday, October 12th from 9am to 5pm and Saturday, October 13th from 6am to 9am
- All vendors must be in place by 10am on October 13th and ready by 11am.
- Load-out for the event can begin after 7pm on Sunday, October 14th or upon approval from Salt River Fields security.

INSURANCE REQUIREMENTS

- Minimum \$1 million policy with the following listed as additionally insured:
Salt River Fields at Talking Stick 7555 N. Pima Rd. Scottsdale AZ 85258
and
Affordable Food Festivals, LLC. 214 E. Roosevelt St. Phoenix AZ 85004

GENERAL

- All Arizona Taco Festival participants and their employees are expected to serve as a positive representation of the community and at no time should engage in any illegal activities. Any vendor found in violation of these rules can be fined and immediately removed from the festival.
- Salt River Fields at Talking Stick, Affordable Food Festivals, employees, related festival providers and participating sponsors will NOT be responsible for any injury, loss, or damage that may occur to the vendor, its employees or property prior to, during or subsequent to the period covered by the vending contract. The vendor signing this contract expressly releases all of the aforementioned from any and all claims from such loss, damage or injury.
- Salt River Fields at Talking Stick and Affordable Food Festivals are grateful for the support of our sponsors. All vendors are expected to work with our sponsors and follow contract specifications when applicable. This event will be photographed and/or videotaped.
- By participation in this event, you hereby consent to the use of your likeness or image in those photographs or video for future promotional consideration by Salt River Fields at Talking Stick, and Affordable Food Festivals, LLC.